
A LEADER IN PROMOTIONAL STAFFING, **BUZZ** **PROMOTIONS** IS YOUR TRUSTED AGENCY FOR TASTING ACTIVATIONS.

Having Buzz Promotions as your staffing agency translates to having a dedicated team involved on the project. Quality assurance of in field and off field services are first and foremost. Our wide range of services below will be custom tailored to optimize your ROI.

ABOUT BUZZ

DISCOVER TALENTS

We provide the framework to succeed. Evaluating store-level data, gathering insights to understand purchase decision influencers, executing in-store tastings and demos with excellence, and ultimately delivering programs that drive purchase.

The Buzz Promotions roster of experienced, trained and licensed brand ambassadors are at the core of our business. Our rigorous selection process separates us from the pack.

ACTIVATION FLOWCHART

01



HIRING & BOOKING

- Hire reps that exceed your requirements.
- Interview and orientation.
- Sign agreement.
- Booking best-matched staff.

02



CONFIRMATION

- Email confirmation of shift details.
- Call rep a day before shift for a live confirmation and to test product knowledge.

03



ACTIVATION

- Taster checks in, sends photo to project manager, and posts on social media at the start of the shift.

04



REPORTING

- Event reports and receipts (48 hours after activation). Reports and photos are uploaded into Dropbox.





STANDARD TASTING PACKAGE

The tasting process doesn't end when the sample is consumed, but concludes with education that impact your business.

- 3-Hour Minimum
- Monthly Sales Reporting
- Social Media Interaction
- Detailed Confirmation E-Mails And Calls
- Detailed And Customized Tasting Reports
- Cups & Ice Supplied At Cost
- Only Certified & Licensed Staff
- Photos from Every Shift
- Staff Incentives & Sales Competitions
- Strict Staff Check-In Policies
- Back-Up Staff
- No Last Minute "Cattle Call" Hiring
- Dropbox Folder With Reports Submitted Weekly
- Customized Invoicing to Suit Your Schedule

TASTING REPORT

To see a sample of our online post-activation report: <http://buzz-promotions.com/online-tasting-report/>

OPTIONAL

- Supply Delivery
- Long-Distance Bookings
- Product Financing
- Last-Minute Bookings
- Pre-Call Stores
- Live Staff Training Sessions
- In-store Liquor & Food Pairing (Split Demos)
- Social media management
- Campaign
- Material Design/Printing
- Web/App Development for POS
- Tracking
- PR campaign Development



FIND OUT MORE

Buzz Promotions offers rates based on each clients specific requirement. Please let us know, in as much detail possible, the projected hourly or full campaign budget so we can customize a solution for you.

CONTACT US

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Quotes vary depending on location(s), total number of contracted hours / activations and additional services required. To receive an accurate quote to better serve your staffing needs, please be sure to submit these details along with your quote request here:



<http://buzz-promotions.com/request-a-quote/>

